



**Bangkok Airways** 

**2Q2024 Opportunity Day** 

30 August 2024

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### 4 Business groups by BA

01

#### **Boutique Airline**

 Unique network to serve both tourism and business desires
 Lounge for all passengers
 Meals on board

Remark: adjusted services in compliance to CAAT's directive orders.











an & layout is subjected to change to comply with Airport Master Pla

02

# Own & Operate 3 Resort Style Airports

- Samui
- Sukhothai
- Trat

U-Tapao Airport and Eastern Airport City project Conceptual design phase



# 3 Airport Related Services at BKK Airport

Catering ServiceRamp & Ground Service

Cargo Terminal





04



# BAFS

#### **Strategic Investments**

- 4.62% in BDMS
- 9.99% in BAFS
- 7.00% in FPT (Non-Listed)



### MKT Value of Listed Securities 20,580 MB

as at 30 June 2024

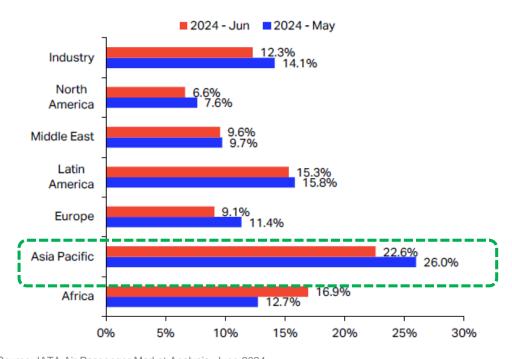




รางวัลสายการบินระดับภูมิภาคที่ดีที่สุดในโลก 2024 รางวัลสายการบินระดับภูมิภาคที่ดีที่สุดในเอเชีย 2024

### Strong int'l travel demand, keeps showing promise for the future

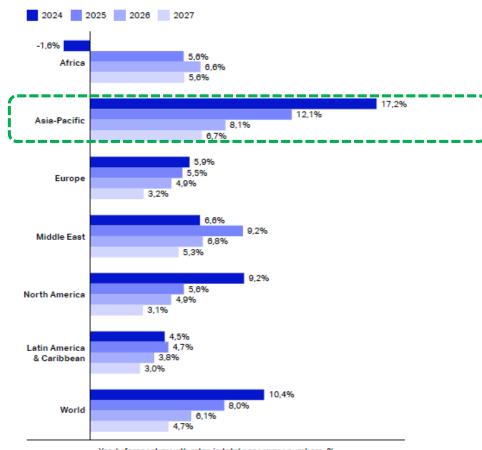
#### International RPK growth by airline region



Source: IATA Air Passenger Market Analysis, June 2024

Asia routes maintained double- digit growth and experienced increase demand in all route pairs.

#### Passenger forecast growth rates



Yearly forecast growth rates in total passenger numbers, %

Source: IATA Global Outlook for Air Transport - Deep Change, June 2024

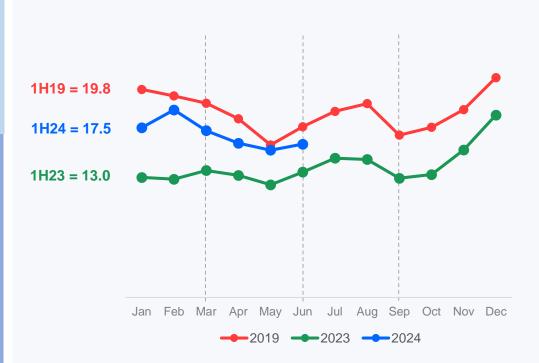


Connectivity to Asia Pacific should be fully restored this year.

### IVA was mainly driven by growth from Asia and Australasia

#### **International Tourist Arrival to Thailand**

Unit: Million Passengers Source: Ministry of Tourism & Sports

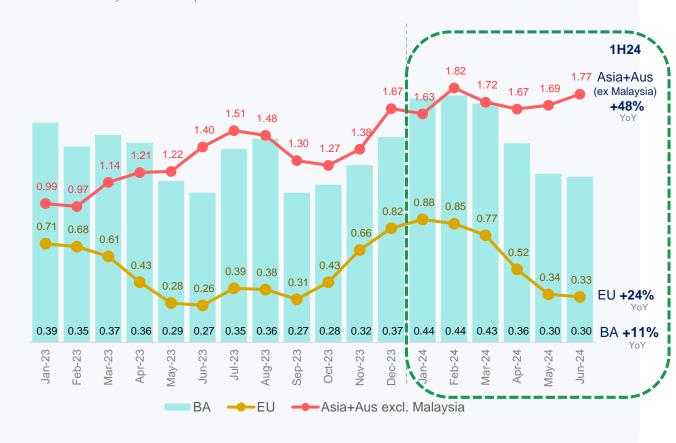




1H24 IVA increased 35% from 1H23, reached 88% of Pre-COVID level.

#### BA's Passenger vs IVA to TH (EU & Asia)

Unit: Million Passengers
Source: Ministry of Tourism & Sports & BA's Internal





Seasonal travel pattern of IVA from EU in 2Q while Asia and Australasia remains high.

### Sustained demand and improved productivity in 2Q2024

1H24

9,558



1,742

1H24

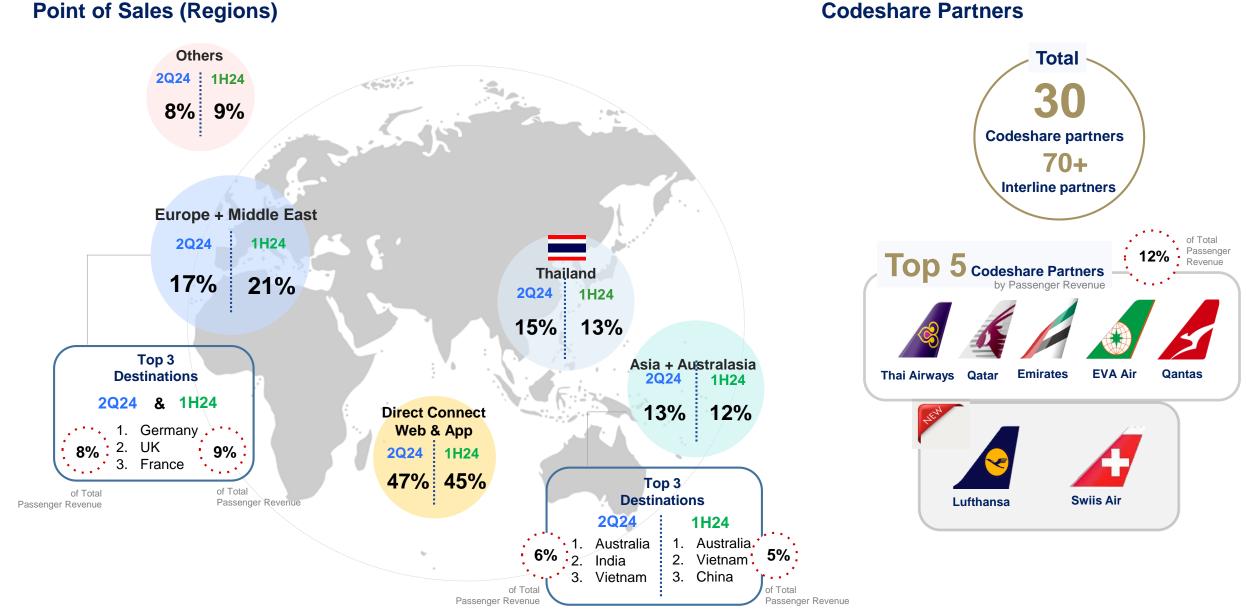
+13pt

+49%

6.59

1H24

### **Direct Connect & Web and App gained more volume**

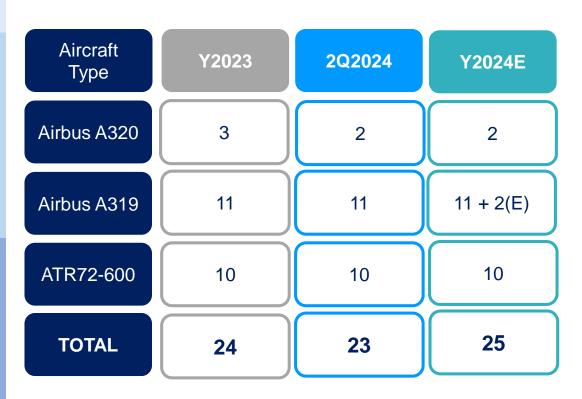


### Steady grow in advanced booking despite change in booking behavior





### Optimize aircraft utilization on the current fleet





- X Average Block Hour (per Day per Aircraft)
  - 2Q24 = 8.00
  - 1H24 = 8.47
- Aim to increase aircraft utilization due to the constraint of supply chain

### Samui Airport exceeded Pre-COVID level, Trat is on the way to recover

Samui International Airport (All Airlines)









+15%yoY 2Q24 611,584 111% of 2019

**+22%**YoY 1H24 1,406,226 **111%** of 2019 Unit: Flight

2Q24 6,964

+13% YoY 103% of 2019

1H24 **+22%** YoY 14,983

102% of 2019

2Q24

Unit: Passenge

15,113

+3% YoY

32,142

1H24

-1% YoY 89% of 2019

**79%** of 2019

2Q24 364

1H24

Unit: Flight

**728** 

maintained YoY & of 2019

+1% YoY 81% of 2019







Sukhothai Airport

**Trat** Airport









+11% YOY 2Q24 15,736 80% of 2019

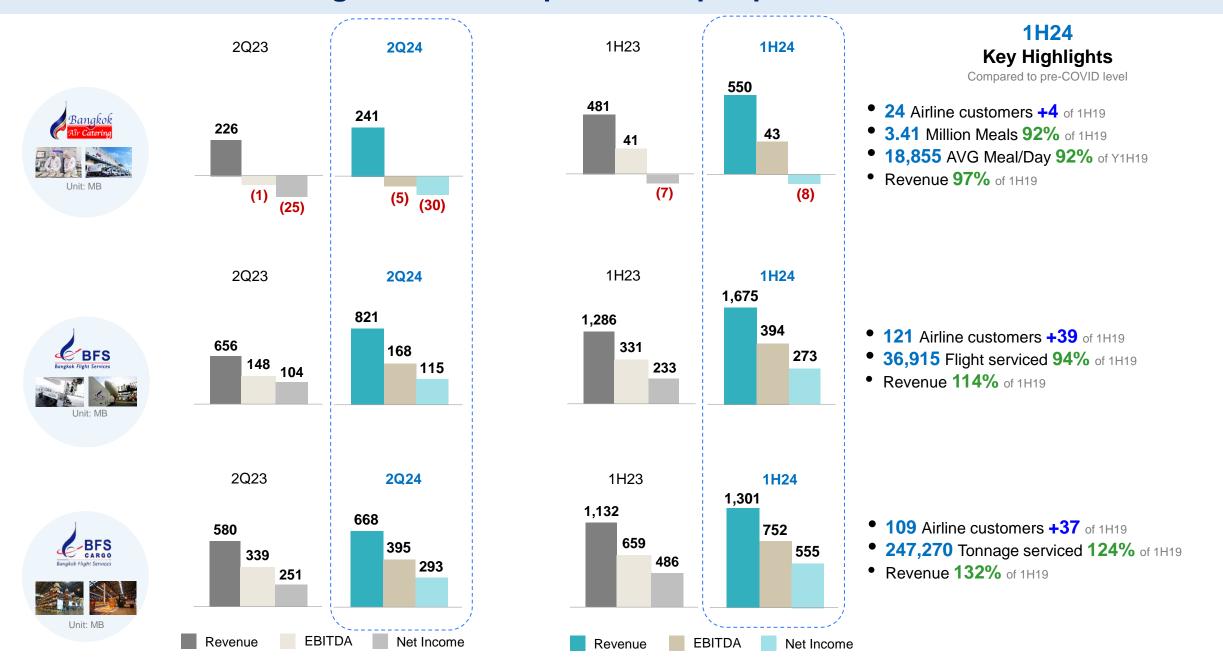
+8% YoY 1H24 40,089 74% of 2019



2Q24 maintained YoY 364 **79%** of 2019

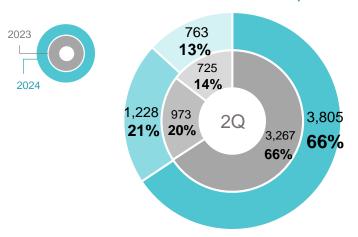
1H24 +1%yoy **728** 62% of 2019

### Ground services & Cargo terminal outperformed pre-pandemic level



### Revenue approached pre-pandemic level, better costs control

#### 2Q24 Total Revenue 5,796 MB



#### Passenger revenue

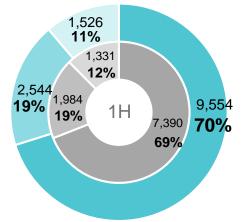
Samui 70% CLMV 7% Domestic 20% International 3%

#### Other revenues

18%

Breakage ticket 11%
Rental & Services 29%
Ticket fee 7%
Excess baggage 7%
Others 46%

#### 1H24 Total Revenue 13,624 MB



#### Passenger revenue

Samui 68% CLMV 8% Domestic 22% International 2%

#### Other revenues

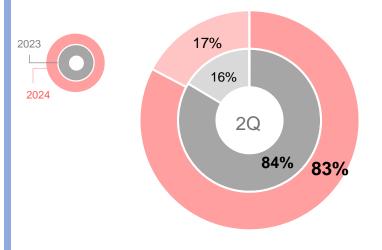
Breakage ticket 10%
Rental & Services 26%
Ticket fee 7%
Excess baggage 8%
Others 48%

#### Passenger Revenue

Sales & Services

Others

#### 2Q24 Total Expense 4,789 MB



Aircraft maintenance 12%

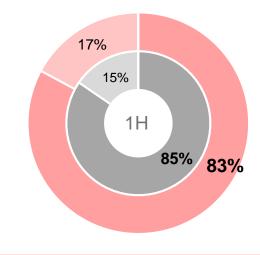
11%

Fuel

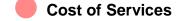
Passenger Services

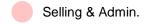
Salary

#### **1H24 Total Expense 10,148 MB**

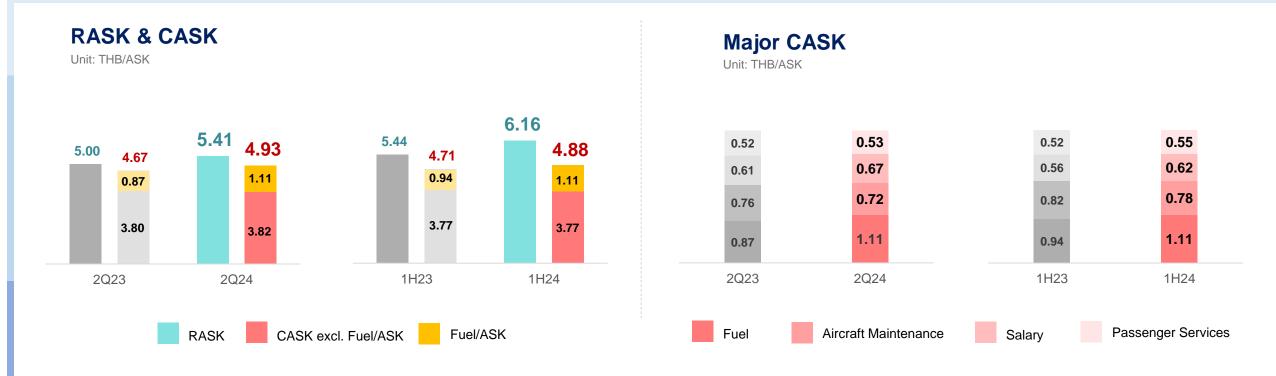


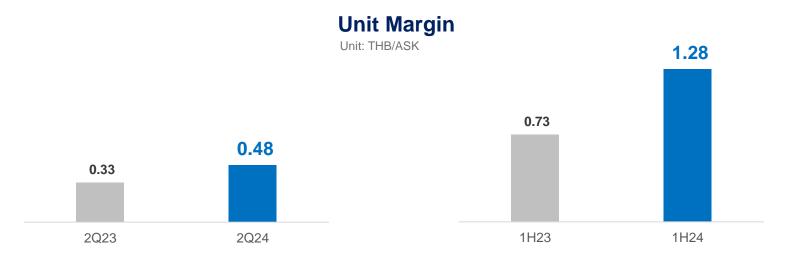
Salary 11% Fuel 19% Aircraft maintenance 13% Passenger Services 9%





### Higher RASK, improved unit margin

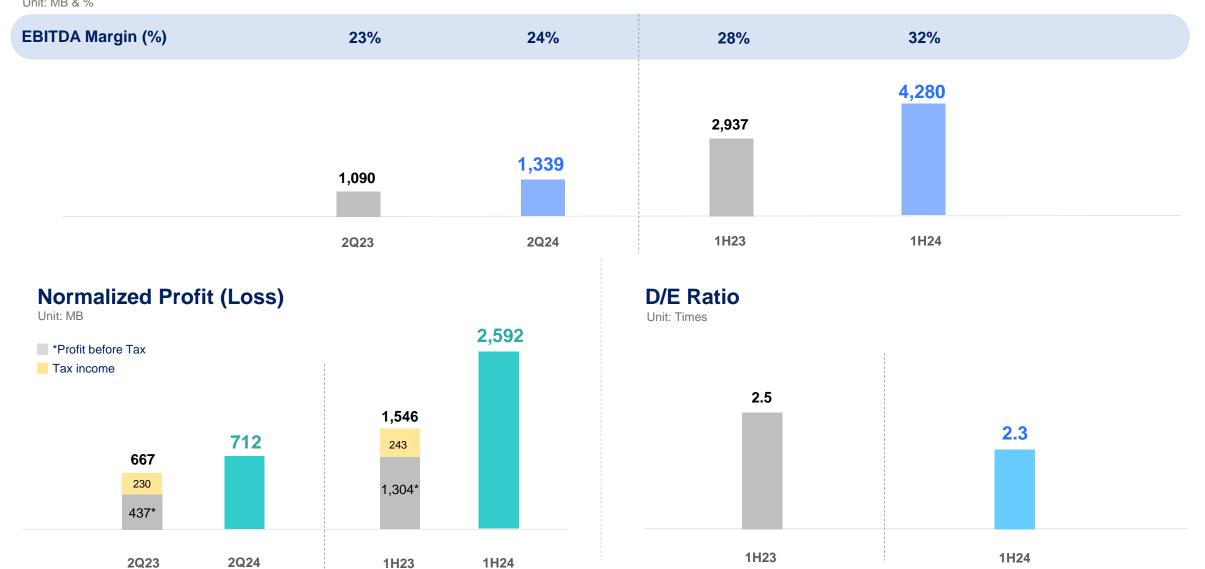




### **Improved EBITDA margin**

### **EBITDA & EBITDA Margin**

Unit: MB & %



### **ESG Highlights in 2Q2024**





Launch event of the 'Low Carbon Skies' campaign by Bangkok Airways at Samui Airport and a demonstration of refueling with SAF.



Fuel Efficiency Project (Proceed continuously)



Communication about environmentally friendly products and material selection on flights.

Waste segregation at the passenger lounge (Chiang Mai) and the courtesy corner (Sukhothai)



Continuously communicate to promote a culture of safety.



3 Support community enterprises (Trat & Sukhothai) in setting up booths at the company's press conference.



วางแผนการลงทุน เกรีย อย่างสม่ำเสมอด้วย กองทุนรวม

Develop skills & promote knowledge to employees.



More than 30 students from school in the Samui area participate in the Bangkok Airways Kids Series 2024 free of charge.

Governance

Awarded the titles of the World's Best Regional Airline and Best Regional Airline in Asia for 2024 at the Skytrax World Airline Awards.

KYTRAX



5 ESG Day to promote employee engagement.



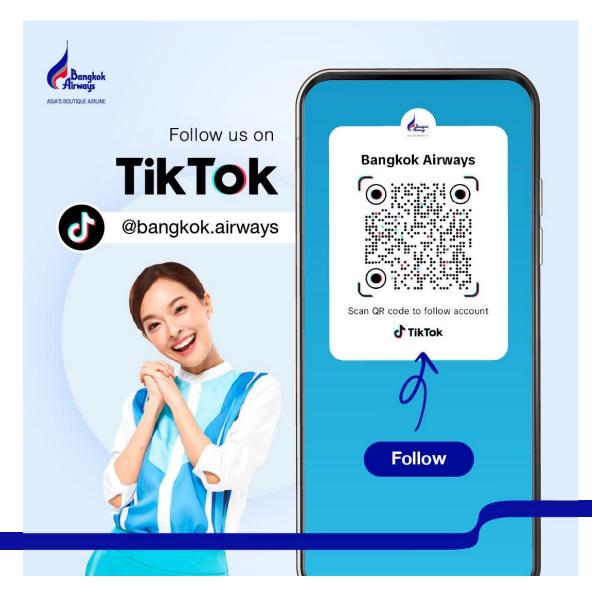
Bangkok Airways supports the 'Rak Jai Dek (Noi) Kham Khong' project, helping children return to Luang Prabang after successful heart surgeries.



Satisfaction Scores
1st half 2024
Top 2 boxes: **92.3%** 



Develop Sustainable Sourcing Policy and Supplier Code of Conduct



**Thank You** 

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